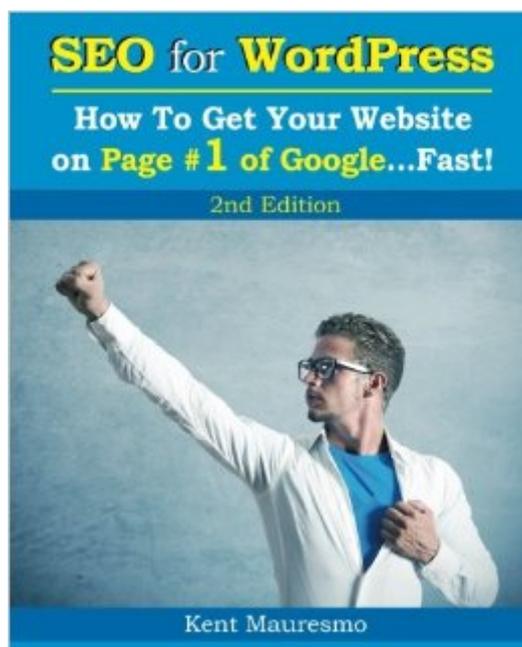


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SEO For WordPress: How To Get Your Website On Page #1 Of Google...Fast! [2nd Edition] (Volume 2)



Synopsis

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Customer Reviews

Excellent, No fluff, just how-to instructions. (In this case a slim volume is good, No unnecessary chatter that just muddles the message.) I emailed the author for clarification and he responded cheerfully and quickly. Highly recommend. You may need to re-read sections as I did as you progress with the SEO of your site. This is the second edition - I bought the first, too.

This is a good read that has jump started the SEO initiative for a real estate website I'm running through WordPress. It has some good pointers on how to format your pages/articles and to create a strategy for getting backlinks. My one word of caution is that the author recommends software like SENuke to create backlinks to your site. It is my understanding that this low-quality backlinks (such that SENuke can create if used a certain way) can cause your site to be removed from google altogether (with the most recent "Penguin" update, I believe). As with everything, do your research! I'm sure software like this could be beneficial, but I don't trust myself to use it properly (I'm not an expert). I would love for the author to include in the next release is an explanation as to why you need to do certain things. For example, "It is important to include your key words in a H3 because Google _____". It would help me to understand why I am doing certain things and set me up for success in the future.

I would recommend this book to anyone that wants to get GOOD SEO training. I would have gladly paid double for this book as it will save me hundreds if not thousands of dollars. The authors

explained everything in an easy to follow manner that helped me along. This was a great read and I will be checking out the rest of their books very soon.

I am new to WordPress, so I need all the help that I can get with seo for my new site. I learned so much from this book. What a great how to book for newbies just starting out with WordPress. I recommend this wonderful book to all the newbies out there just getting started with a new WordPress blog or website. Thank you so much Mr. Kent Mauresmo, for writing this how to book on seo for WordPress.

Straightforward, down to earth, and effective techniques... The methods suggested in this guide are really effective in my opinion... the author warns you where you could get hit by penguin updates (search engine crawlers), while pointing out some really robust and 'make sense' method of techniques. Weighing in at just 66 pages, this guide gets to the point. I've bookmarked about 20 KEY PAGES which I will refer to in any SEO campaign using WordPress; note: many of these techniques are robust and apply to ANY website - not just WordPress - so it is well worth the price tag to get these sort of insights. I trusted my gut - and got some great tips from this guide. Keep them coming!

An informative kindle book that has helped me with my own SEO introduction while allowing me to further understand this tricky topic. Along with other similar books itâ™s made me more comfortable with planning a simple SEO strategy. Canâ™t really expect too much given the price.

I'm not a complete novice in the world of WordPress SEO. My web pages can be found on page one of Google.nl. But I must admit that I've read about some new techniques for better results and creating backlinks in this book. I'm convinced that the WordPress SEO plugin by Yoast is the easiest and best SEO plugin available and unfortunately this book doesn't even mention it. The author shows you a lot of techniques to generate lots of links to your site. He also tells you to be careful when automatically generating backlinks and I can only add be VERY careful because search engines like Google and Bing will penalize you if they detect a fast increase in backlinks. In my opinion it's better and safer to concentrate on good structure and content. This ebook is a real bargain, you won't regret.

I have had business web sites for 15 years or so. They have not ranked very high on any of the

search engines, and that has cost me money. Recently, I made a commitment to change that. After sorting through a large number of books on , I settled on this one and a couple of others. What I like about this little book is that it is succinct and to the point. There is no fluff in this volume. The most difficult part for me is following the ins and outs of the different tools and sites that are used for promotion. An index with a summary definition for each tool and site would help me keep things straight. Still a highly useful and informative book.

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